

ICMTA Monthly Newsletter

Connecting Ideas. Celebrating Scholarship. Strengthening the Academic Community.

The ICMTA Monthly Newsletter is the official academic and professional communication platform of the Indian Commerce and Management Teachers Association (ICMTA).

Published regularly for members and the wider academic community, the newsletter brings together significant developments in Commerce, Management, Education, Research and Higher Education while creating a platform for academics to share knowledge, perspectives, achievements and opportunities.

In keeping with ICMTA's mission to Connect – Collaborate – Research – Learn – Contribute, the newsletter aims to strengthen professional engagement among teachers, researchers, doctoral scholars, practitioners and academic leaders across institutions.

What You Will Find in the Newsletter

Each issue features carefully selected academic and professional content, including:

- *Research & Academic Insights* – concise perspectives on contemporary research, emerging themes and significant developments in Commerce and Management.
- *Teaching, Learning & Pedagogy* – innovative classroom practices, curriculum ideas, assessment approaches, digital teaching tools and experiences from educators.
- *AI, Digital Transformation & Emerging Trends* – developments in artificial intelligence, educational technology, analytics, digital business and their implications for academia.
- *Member Perspectives* – informed opinions and reflections from academics, researchers and practitioners on issues relevant to higher education and professional practice.
- *Research Publications & Scholarly Achievements* – recently published research, books, edited volumes, awards, recognitions, patents and other academic accomplishments of ICMTA members.
- *Calls & Opportunities* – calls for papers, conferences, faculty development programmes, workshops, grants, fellowships, research collaborations and academic opportunities.
- *Events & ICMTA Updates* – reports and highlights from conferences, webinars, panel discussions, masterclasses and other ICMTA initiatives.
- *Doctoral & Early-Career Research Corner* – research experiences, doctoral journeys, methodological insights and opportunities relevant to emerging scholars.
- *Book Reviews & Reading Corner* – reviews and recommendations of books, articles and resources of relevance to Commerce, Management and higher education.
- *Policy & Higher Education Updates* – important developments concerning academic regulations, institutional practices and the evolving higher-education environment.

A Newsletter Powered by the ICMTA Community

The strength of the ICMTA Monthly Newsletter lies in the participation of its members.

Faculty members, researchers, doctoral scholars, academic administrators and professionals are encouraged to contribute concise, original and professionally relevant material that can inform, inspire and connect the academic community.

The newsletter particularly welcomes contributions that translate academic knowledge into useful insights for teaching, research and professional practice.

Who Can Contribute?

Contributions are invited from:

Academicians and faculty members; researchers and research supervisors; doctoral and postgraduate scholars; academic administrators and institutional leaders; industry professionals associated with Commerce and Management education; and members of the ICMTA academic community.

Why Contribute?

Publishing in the ICMTA Monthly Newsletter provides members with an opportunity to:

- share research and professional insights;
- showcase innovative teaching practices;
- communicate scholarly achievements;
- highlight publications, awards and institutional accomplishments;
- initiate academic discussion and collaboration;
- reach fellow educators, researchers and professionals;
- contribute to the growth of the Commerce and Management academic community.

Submission Categories

Members may submit material under categories such as:

Research & Academic Insights
Member Perspectives
Teaching & Pedagogy
AI & Emerging Trends
Book Reviews
Research Publications
Awards & Achievements
Events & Conferences
Calls for Papers
Academic Opportunities
Policy & Practice
Doctoral Research
Faculty Development
Institutional Innovations

Submission Guidelines

Contributions should be:

Original – submitted by the author and not misleadingly attributed.

Relevant – connected to Commerce, Management, Business Education, Research, Higher Education or interdisciplinary areas.

Concise – written in an accessible newsletter style rather than as a full research paper.

Professional – clear, constructive and suitable for an academic readership.

Authors should normally provide:

Full Name, Designation, Institution/Organisation, Department, City & State, Email/Professional Contact

Relevant photographs, event images, publication covers or supporting visuals may also be included where appropriate.

Member Achievements:

The newsletter welcomes announcements of significant academic and professional achievements, including: recent research publications; books and book chapters; funded projects; awards and honours; patents and innovations; conference presentations; invited lectures; doctoral completions; faculty accomplishments; institutional recognitions; and important professional appointments.

This gives the newsletter an important community-building function: established academic newsletters frequently use member recognition and professional achievements to keep their communities informed and connected.

Research to Practice:

One useful feature I strongly recommend adding to the ICMTA newsletter is “**Research to Practice.**”

This section can convert relevant academic findings into short, accessible insights for teachers, managers, policymakers and practitioners.

Call for Contributions:

Share Your Knowledge with the ICMTA Community: Do you have research insights, an innovative teaching practice, a recent publication, an academic achievement or an opportunity that could benefit fellow academics?

Contribute to the next edition of the ICMTA Monthly Newsletter: We welcome meaningful submissions that encourage scholarship, professional development, collaboration and informed academic dialogue.

Submit your contribution for consideration in an upcoming issue.

For initiative content: A scholarly and professional newsletter connecting the ICMTA community through research insights, teaching innovations, member achievements, academic opportunities, emerging trends and association updates.

Created by academics, for academics, the ICMTA Monthly Newsletter provides a platform for members to share knowledge, celebrate achievements and contribute to meaningful dialogue in Commerce and Management education.